may be the key to promoting overall skin health," says Ronald Moy, MD, director of dermatology at California Health and Longevity Institute in Westlake Village. Moy uses the serum himself and recommends it to every mature patient with sun damage. All have seen the effect of overall youngerlooking skin. His assessment: "It's one of the most promising skin care products on the market."

■ WHERE TO GET IT remergentskin. com (\$125 for a 2-month supply)

3. A Cutting-Edge Eyelash Enhancer

■ EYELASH TRANSPLANT
SURGERY offers hope to people
born with skimpy eyelashes—or those
who have lost some or all of their
lashes as a result of aging, illness,
or injury. Now these women, who
until recently had only cosmetic solutions, can permanently improve their
"batting average."

Surgeons are restoring the look of lush, natural lashes through a process similar to surgery for treating hair loss. They harvest hair from a postagestamp-size spot on the back of the scalp, isolate individual hair follicles, and implant them into tiny puncture points on the top eyelid. During the 2- to 3-hour procedure, for which patients are awake but sedated, anywhere from 10 to 80 lashes can be transplanted per lid, explains Jeffrey Epstein, MD, a New York City- and Miami-based plastic surgeon who specializes in hair-replacement surgery. "Normal upper lids contain about 100 lashes, but as few as 20 can

create an appearance of normality,"
he says. Because hair on the head is
genetically programmed to grow longer
than eyelashes, the newly grafted hair
needs to be trimmed every few months.
Another grooming must: crimping
daily with an eyelash curler, so the
transplanted hair behaves as eyelashes
would. Side effects of the surgery, which
runs about \$3,000 a lid and isn't
covered by insurance, include shortterm soreness, swelling, and itching.

WHERE TO GET IT To find a doctor in your area, check out the International Society of Hair Restoration Surgery at ishrs.org.

4. A Tool That Repairs Skin Damage at Home

■ GENTLEWAVES, a light-based therapy that employs 2,000 tiny blinking lights (imagine sitting in front of continued on p. 188

